INTRODUCTION

The data collected through your interaction with and use of our services is not a Personal Data and website does not reveal your specific identity or directly related to you.

We collect data automatically when you browse our Sites.

THIRD-PARTY SERVICES

This Privacy Notice does not address, and we are not responsible for, the data collection, use, disclosure or security practices, or other practices, of any third party, including any third party operating a service to which the Site links. The inclusion of a link within the Site does not imply our endorsement of the linked service.

USE BY MINORS

The Site is not directed to individuals under the age of sixteen (16), and we do not collect Personal Data from such individuals. If you are under the relevant age of consent in your jurisdiction, you will need your parent's or legal guardian's permission to use the Site. Please consult with your parent or legal guardian before using the Site.

UPDATES

From time to time, we will update this Privacy Notice. Any changes will become effective when we post the revised Privacy Notice on the Site. This Privacy Notice was last updated as of the “Last Updated” date shown above.

CONTACT US

The company responsible for collection, use and disclosure of collected data under this Privacy Notice is
If you have questions about this Privacy Notice, please contact us at DataProtectionUK@Pfizer.com, or write to the following address:

Pfizer Limited, IPC 1-1, Walton Oaks, Dorking Road, Tadworth, Surrey KT20 7NS

You may also contact our data protection officer responsible for your country or region, if applicable. To find their contact information, visit DPO.Pfizer.com.

**COOKIES**

Cookies are a standard feature of websites that allow us to store small amounts of data on your computer about your visit to our Site. Cookies help us learn which areas of the Site are useful and which areas need improvement.

You can find information about cookies that we use and change your settings for cookies and similar technologies by clicking on the Cookie Consent Tool in the lower right corner of each page of our Site. In addition, you can refuse or accept cookies from the Site at any time by activating the settings on your browser. Information about the procedure to follow in order to enable or disable cookies can be found on your Internet browser provider’s website via your help screen. Please refer to [http://www.allaboutcookies.org/manage-cookies/index.html](http://www.allaboutcookies.org/manage-cookies/index.html) for information on commonly used browsers. Please be aware that if cookies are disabled, your experience on the Site may be diminished, and not all features of the Site may operate as intended.

We may also use technologies similar to cookies, such as:

**Pixel Tags.** Pixel tags (also known as web beacons and clear GIFs) are used to, among other things, track the actions of users of the Site, measure the success of our marketing campaigns, and compile statistics about usage of the Site and response rates.

**Adobe Flash.** Flash Local Shared Objects (also known as Flash cookies) (“Flash LSOs”) and other technologies are used to, among other things, collect and store information about your use of the Site. For your options with respect to Flash LSOs, please visit this page. Please note that setting the Flash player to restrict or limit acceptance of Flash LSOs may reduce or impede the functionality of some Flash applications.

**Google Analytics.** Google Analytics is a service provided by Google, Inc. (“Google”). We use Google Analytics to collect anonymized statistics in order to improve the Site.

Learn more about Google Analytics and privacy. You can selectively disable Google Analytics by installing the opt-out component provided by Google on your browser. For more information, please refer to the links below:

- [Google Analytics Opt-out Browser Add-on](http://www.google.com/analytics/optout.html)
• Support Google Analytics
• My Account Google Analytics

**Browser or Device Information.** Certain information is collected by most browsers or automatically through your device, such as your Media Access Control (MAC) address, computer type (Windows or Mac), screen resolution, operating system name and version, device manufacturer and model, language, Internet browser type and version, and the name and version of the Site you are using. We use this information to ensure that the Site functions properly.